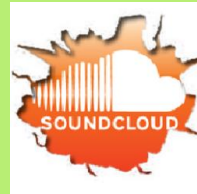




# THE GOOD, THE BAD, AND THE UGLY



BY CARMEN RONNIE

# WHAT IS SOCIAL MEDIA?

Communication applications used by large groups of people all over the world, using a computer, tablet or smartphone.



# SO WHAT IS POPULAR OUT THERE?

## Facebook:

People can connect with friends and share thoughts, news and multimedia content with them.



## Twitter:

People can communicate quickly and share ideas/information and engage with other people with the same interests.

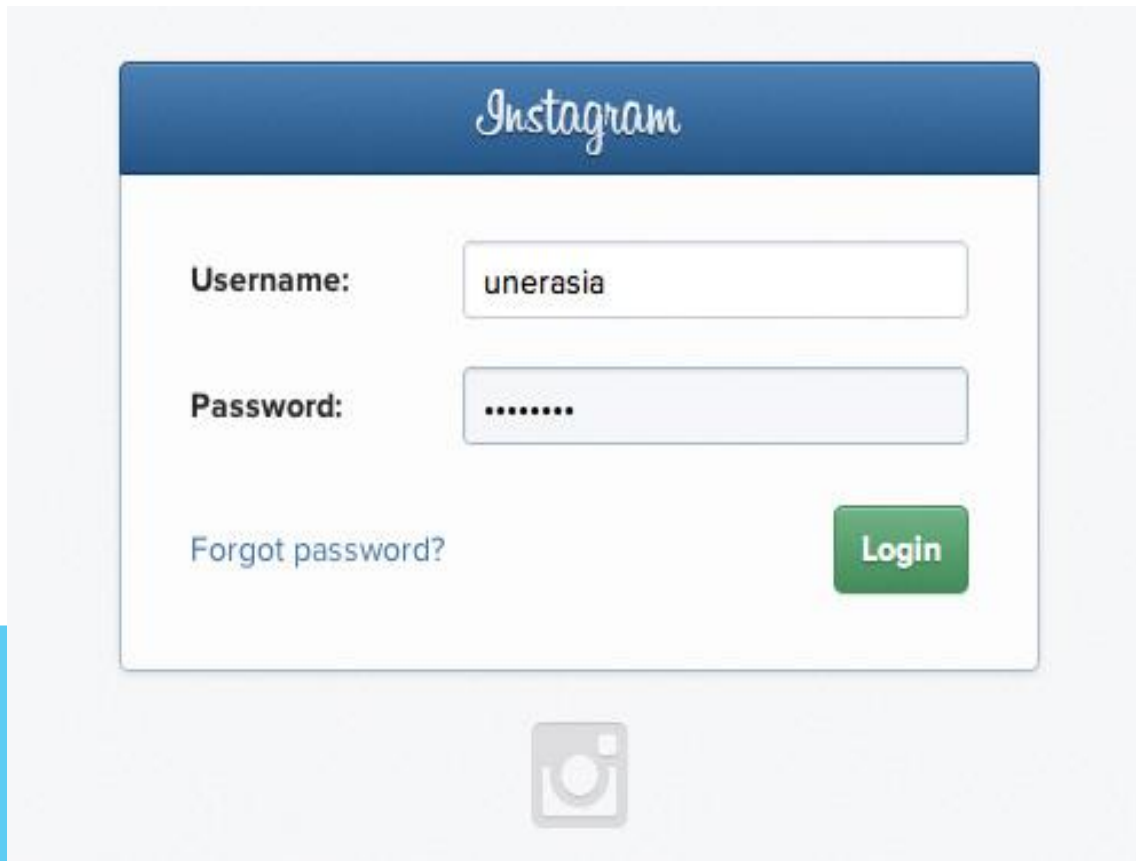


The image shows a screenshot of the Twitter account creation form. At the top left, the word "twitter" is written in its signature blue font. Below it, there are four input fields: "Full name:", "Username:", "Password:", and "Email:". Each field is a simple white rectangle with a thin border. At the bottom of the form, there is a button labeled "Create my account". The entire form is set against a light blue background with a subtle cloud pattern.



## Instagram:

People can share pictures and short videos with friends and family.

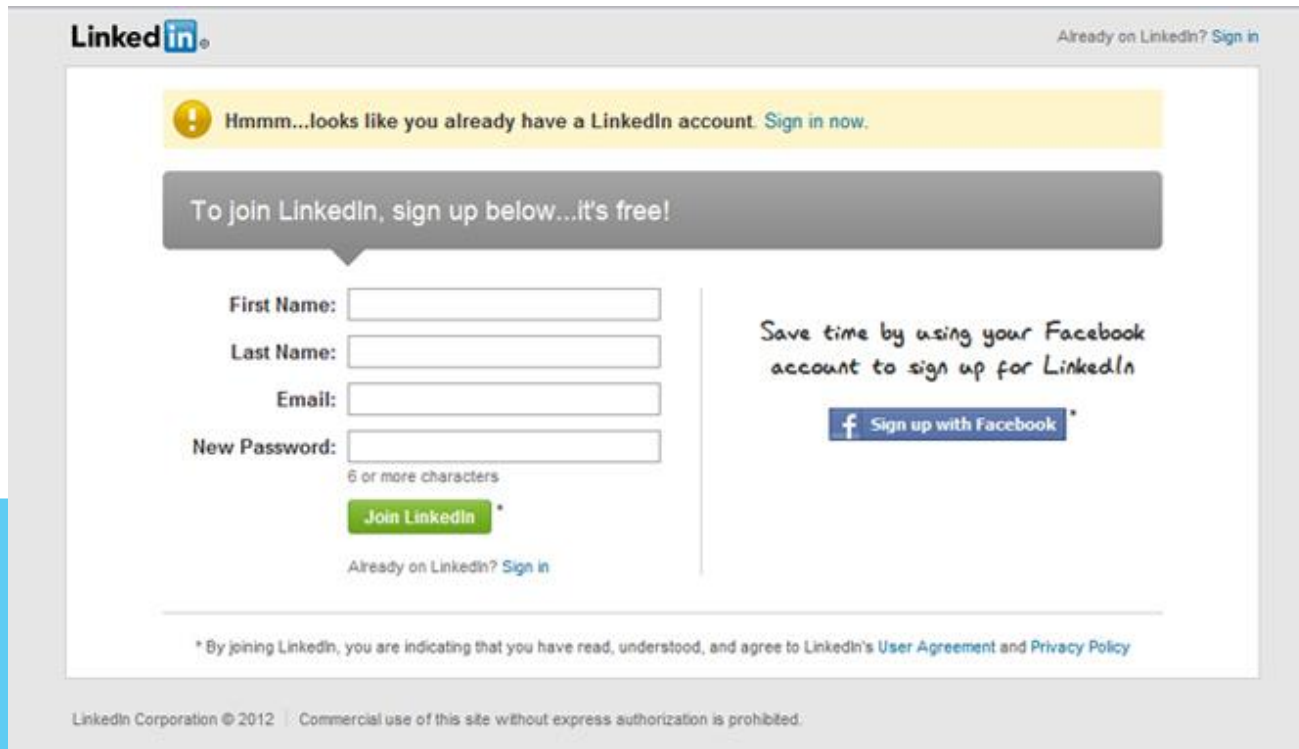


The image shows the Instagram login interface. At the top, the word "Instagram" is written in a white cursive font on a dark blue background. Below this, there are two input fields: "Username:" with the text "unerasia" and "Password:" with a masked password ".....". To the left of the password field is a link that says "Forgot password?". To the right of the password field is a green "Login" button. At the bottom center of the form area is a small, light gray Instagram camera icon.



# LinkedIn:

People can share their education and work abilities in order to find jobs.



The screenshot shows the LinkedIn sign-up interface. At the top left is the LinkedIn logo, and at the top right is the text "Already on LinkedIn? Sign in". A yellow warning banner contains an exclamation mark icon and the text "Hmmm...looks like you already have a LinkedIn account. Sign in now." Below this is a grey box with the text "To join LinkedIn, sign up below...it's free!". The sign-up form includes fields for "First Name:", "Last Name:", "Email:", and "New Password:". The "New Password:" field has a note "6 or more characters" below it. To the right of the form, there is a handwritten-style text "Save time by using your Facebook account to sign up for LinkedIn" and a blue button with the Facebook logo and the text "Sign up with Facebook \*". Below the form is a green "Join LinkedIn \*" button and the text "Already on LinkedIn? Sign in". At the bottom of the form, there is a small asterisked note: "\* By joining LinkedIn, you are indicating that you have read, understood, and agree to LinkedIn's User Agreement and Privacy Policy". The footer of the page reads "LinkedIn Corporation © 2012 | Commercial use of this site without express authorization is prohibited."



LinkedIn



## Pinterest:

People can pin their interests on an online pinboard for others to see or so that they can use at a later time.

*Pinterest*

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**Create Pinterest Account**



Find your profile at:  
[pinterest.com/alanstairs](https://pinterest.com/alanstairs)

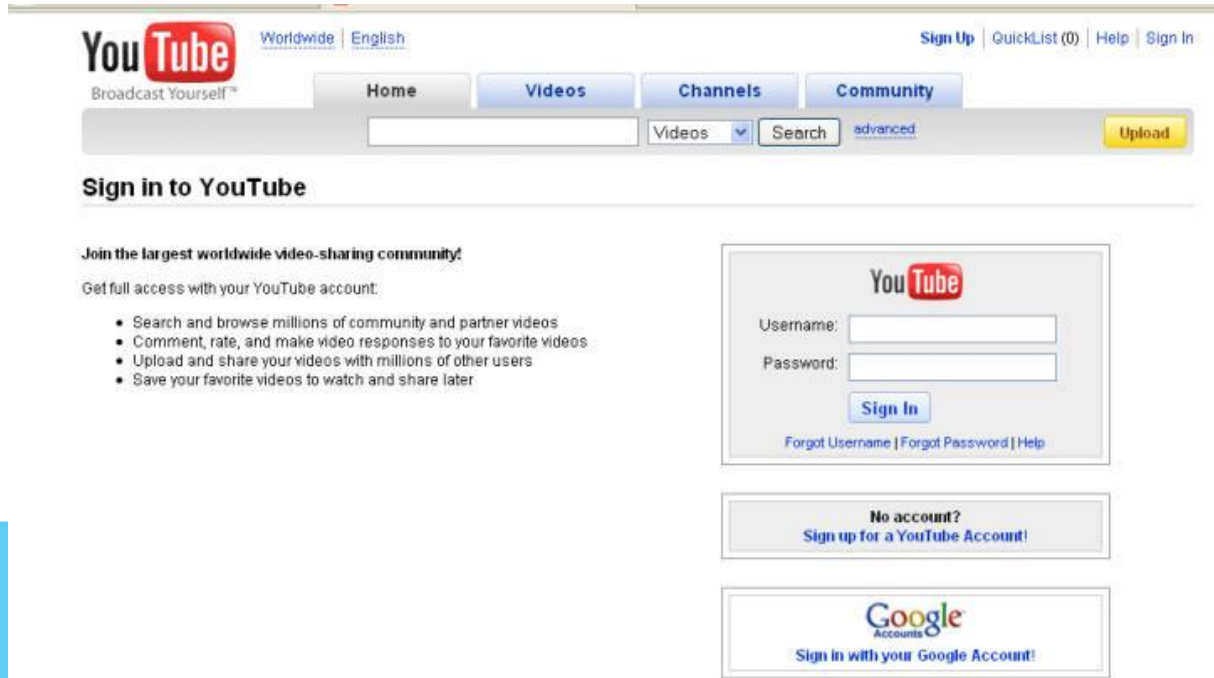
Looks good!

Looks good!



# YouTube:

People can watch and share videos with the rest of the world.





## Foursquare:

People can share places that they have visited or that they are at with friends.



foursquare



<http://www.youtube.com/watch?v=fmdWToVnWkA>

# THE GOOD

Keep up to date  
on social events



Follow people and  
topics of interest



Employment  
opportunities



Chat to friends/family



Use it for  
Enjoyment/Leisure



Tell/show friends where you  
are or what you are doing



# THE BAD, AND THE UGLY

Secrets



Cursing/bad language



Strangers and Friends



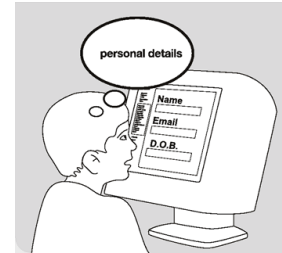
Inappropriate photos



People can see where you are and what you are doing



Steal your Identity:  
Name, Address, Passwords, Banking details, Pictures of personal documents, Finances



Going on holiday = empty house



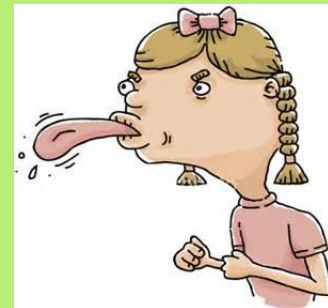
Complaining



Bullying



Being Rude



[HTTP://WWW.YOUTUBE.COM/WATCH?V=ESJ-PBMXJCU](http://www.youtube.com/watch?v=ESJ-PBMXJCU)

# WHAT I SHOULD BE DOING ON SOCIAL MEDIA?

- Be polite and respect others
- Share posts that you find interesting
- Display your interests for others to see
- Post positive statuses
- Post your opinions in a polite way
- Make good comments on friends posts if you agree/disagree
- If you make statements, make sure that you have the information to back you up
- Share suitable photos of yourself
- Tag your friends if they are in suitable pictures
- Follow Facebook pages that interest you
- Reply to friends

# WHAT I SHOULD NOT BE DOING ON SOCIAL MEDIA?

- Use bad language
- Spread rumours
- Disrespect others or write rude comments
- Reply to friends days later
- Like friends posts just to get a like in return
- Post private information or feelings
- Fight/argue with friends where everyone can see, keep it private
- Post pictures that make you look bad or that make your friends look bad
- Post information if you do not have the facts to back it up
- Watch your spelling and grammar
- Send spam to your friends

# ACTIVITY TIME

Let's see what you have learnt...

## ACTIVITY 1:

Match the name of the social media to its logo and what it is used for.

We will work with the 7 popular Social Medias that we learned about today.

Step 1: Pair up

Step 2: Wait to be given your teams card

Step 3: On the signal, walk around the room in your pair and find the other 2 teams that match to your social media card (you are looking for the name, logo and use).

Step 4: Once you have found the 2 other pairs, the 6 of you will take a seat together and wait for the others to finish.

Step 5: Present your social media name and its use back to the group.



## **ACTIVITY 2:**

**Give it a thumbs up or a thumbs down.**

**Think about the good and the bad and the do's and the don'ts that we discussed today.**

**Step 1: Each group will receive a “Facebook post”.**

**Step 2: One person in the group must read it to the group members.**

**Step 3: Decide in your groups if it is a thumbs up or a thumbs down.**

**Step 4: When it is report back time, wait for you group to be called upon. One person read your post, someone else say if it is a thumbs up or down, and one last person explain why.**

# COMMENTS

1. I got my new bank card from Bank of America today. Take a look.
2. I had a great day with all of my buddies today.
3. I hate Frank in my class, he really sucks.
4. Class is so boring and our teacher never does anything new.
5. Well done Marlins, great game today.
6. Going with the family to New York from 10<sup>th</sup> - 15<sup>th</sup> October, can't wait.
7. Wishing my best friend a very happy birthday. I hope that they have a great day.

